



Rotary Magic



Rotary International District 7430 Newsletter September 2010

Rotary Is Magic

Learn About Rotary Magic

Attend the October 23rd Foundation Seminar

“It seems eminently proper that we should accept endowments for the purpose of doing good in the world, in charitable, educational or other avenues of community progress”

1916-17 RI Pres. Arch Klumph

RI Convention, Atlanta, GA June 18, 1917

Arch Klumph certainly had a vision for Rotarians to extend their service reach all around the world. The Rotary Foundation has adopted the theme of “Doing Good in the World.”

On Saturday, October 23rd come see and hear about all of the amazing good works that Rotarians make happen all of the time. Join your fellow Rotarians from 8:00 AM until 2:00 PM at the Best Western Towamencin in Kulpsville, PA near the Lansdale exit of I-476.

The fee is \$38.00 per person.

The day will be beneficial to all.

Remember, November is Rotary Foundation month.

DG Bill Palmer

How Can You Publish An Article?

To have an article published in *Rotary Magic* send the article and all accompanying pictures to Andrea Dolak at andreadolak@gmail.com by the 20th of each month.

Rotary Magic is written and compiled by:

Bill Palmer, District Governor

Andrea Dolak, Administrative Assistant

Norristown Vocational Awareness Day

Vocational Awareness Day – October 14th, 2010

Norristown RC's Pat Owens has agreed again to chair this project scheduled for October 14, 2010. It is a day set aside where instead of having our usual luncheon at Westover Country Club, members can sign up to visit one of three businesses hosted by members of the club. There will not be a regular scheduled meeting at Westover that week.

We have three Members who have offered to host the club on "Vocational Awareness Day". They are: Dr. Michael J. Herman (Trooper Veterinary Hospital), William R Konstant (Elmwood Park Zoo) and Paul Nordeman (Meadowood Retirement Community). Pat will circulate a signup sheet starting next week's meeting. For more information, contact Pat at 610-275-5544 or by e-mail to powens@yesbank.com.

Rotaplast Team Returns and Auction Update

As you may have read in the blog posted at www.rotaplast.typepad.com/missions (Pereira, Colombia 2010) or last month's newsletter, the Rotaplast team was instrumental in changing the lives of 90 people. 137 procedures were performed in the 2 weeks the team was there. **WE COULD NOT HAVE DONE THIS WITHOUT YOU!!!**

Thanks to you, the Rotarians of District 7430, we were able to raise self-esteem, improve lives, and save smiles for the people of Pereira, Colombia.

We are gearing up for this year's TV Auction, and **WE NEED YOUR HELP** again! We need your support for our next mission to help save more smiles.

The TV Auction will be on Saturday, December 4th from 7pm to 10pm. For more information, see page 15, or log onto www.rotaplast7430.org and click on "Rotaplast TV Auction" under "District Events."

HELP US SAVE SMILES AND CHANGE LIVES!



BEFORE

**Rotary International
District 7430**

TV AUCTION

**Benefiting Rotaplast
Medical Missions**

**Saturday, December 4th, 2010
7:00 pm – 10:00 pm**



AFTER

GREAT DISCOUNTED GIFT IDEAS!

Revising Our 4-Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Does following a code of ethics as if it were written in stone make a person ethical? Hardly. The better test of one's ethical character is how we resolve ethical dilemmas in every day life. Often different ethical principles conflict with one another. For example, if we are to have justice, we strive to be fair with due process, but sending someone to jail hardly benefits all concerned. Does always being truthful build better friendships? Sometimes a white lie is kind and gracious and the truth could be cruel and harmful. Sometimes telling a lie can save a life. And whose "truth" is the right one? People of different faiths can have different "truths." We know from science that what was once the "truth" turned out to be false. Today, we do not consider science as finding the "truth" but offering the best response to a "why" question based on the best available evidence.

In the December 2009, "The Rotarian" Merv Hecht wrote, "The Four-Way Test is another of these absolutes that fails to train people to see the grays in social relationships. Perhaps Rotary, one of my very favorite organizations, could be improved with a new Four-Way Test that includes an openness to other points of view."

As someone who has long published in the area of ethics, I must say that our 4-way test is typical of an older type of black and white ethical reasoning. Our laws and ethics have continued to evolve, as we become a more advanced civilization. Although we may start with guiding principles based on universal virtues, we must constantly become wiser in their application.

This is how I would improve the 4-way test:

Is it honest? (We might not always know the truth, but we can strive to be more honest with others and ourselves)

Does it respect all those involved? (Sometimes life isn't fair, but we need to respect other's rights)

Does it build up relationships? (We cannot please everyone, but the qualities of being a good friend are always important)

Does it do more good than harm? (It is not always good or possible to try to benefit all concerned. However, it is important to measure the likely degree of beneficence or maleficence in decisions).

Robert M. Gordon, Ph.D.

DeSales Rotaract Club Kickoff

The newly chartered DeSales University Rotaract Club members held their kick-off barbeque on September 1st at DeSales. The Rotaractors were joined by members of the sponsoring Rotary Club of Saucon for fellowship, food and fun.

Then during the September 14, 2010 Saucon RC regular meeting the Officers of the Rotaract club were installed by DG Bill Palmer and PDG Yvette Palmer.

Rotaract is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs are either community or university based, and they are sponsored by a local Rotary club. This makes them true "partners in service" and

key members of the family of Rotary. As one of Rotary's most significant and fastest-growing service programs, with more than 7,000 clubs in about 163 countries and geographical areas, Rotaract has become a worldwide phenomenon.



Throughout the year, the students will be doing community service and fundraising for the greater Lehigh Valley community, along with planning a Purple Pinkie Walk/Run in the Spring with proceeds going to Polio Eradication. The members of the Rotary Club of Saucon are excited about sponsoring and working with the DeSales Rotaract Club members. Both clubs are looking forward to a successful Rotary year!



Is your club interested in sponsoring a Rotaract Club? Then please contact the district Rotaract Chair, Amanda Fabrizio, at fabrizio_amanda@yahoo.com for more information.

Amanda Fabrizio, Chair



**EACH ROTARIAN:
REACH ONE, KEEP ONE**

United Nations Day November 6, 2010

Each year for many years Rotary International has sponsored a Day at the United Nations. Its purpose is to expose its members to the work of the U.N.—the world's most important international organization devoted to peace. This year it will be held on Saturday, November 6. Hundreds of Rotarians from many parts of the world will come together at the U.N. headquarters in Manhattan (NYC) to participate in panel discussions featuring leaders and officials from various U.N. agencies, affiliated Non-Governmental Organizations (NGOs) as well as senior officers of Rotary International.

Rotary and the U.N. have a long history of working together in the cause of peace and cultural understanding. In 1942, Rotary clubs from 21 countries organized a conference in London to develop a vision for promoting/protecting cultural diversity—a step that led to the founding of UNESCO, now a specialized agency of the U.N. In 1945, 49 Rotarians participated in the San Francisco Conference that created the U.N. itself. Rotary and the U.N. have been close partners ever since. Indeed, Rotary is one of a relative few private international organizations that has observer status before the U.N. U.N.

Registration for this year's event can be done on line at www.RIUNDAY.org. The program will last from 9 a.m. to 4 p.m. The registration fee is \$37.50 for adults, \$20.00 for Rotaractors, and \$17.50 for students. There will be a special program for Young Rotarian guests of high school age, running from 9:30 a.m. to 12 noon., featuring a model U.N. program, the Shelter Box project. Lunch is included and will be served in the main U.N. cafeteria overlooking the East River. Public parking is available nearby.

The event will be held in a new temporary building located on the north lawn of the U.N. Headquarters site. Because this building is relatively small, it cannot accommodate as many participants as in previous years. This is why *it is crucial that you make your reservations early.* Interact and Rotaract Club advisors need to alert their students as soon as school begins. Club presidents and Foundation Chairs should make their clubs aware of this unique opportunity. Again, one can register and pay on line at www.RIUNDAY.org.

For more information contact Registrar Theodore Krisanda, PDG, 5 Hancock Drive, Morristown, N.J. 07960-2740 (Fax-973-898-6534; email- pdg7470@optionline.net).

PDG Roger Whitcomb, District Liaison, 2010 RI UN Day

Rotary's Fifth Avenue of Service

This September's New Generations Month takes on a different meaning than in the past. The commitment to getting youth and young adults actively involved in Rotary was strengthened in April when representatives at the Council on Legislation approved New Generations as the fifth Avenue of Service.

RI President Ray Klinginsmith says the new Avenue of Service improves the value of youth programs and their impact on Rotary's future. "The Council wanted to be sure New Generations programs were given adequate attention by clubs," says Klinginsmith. "Rotarians just want to be up front and recognize the importance of these programs. New Generations isn't just important to the future of Rotary but also our communities and the world." "We truly have the finest youth programs in the world," says Klinginsmith. "Their intrinsic value continues to escalate. We do a great job with these programs, we just need to give them more visibility."

New Generations joins Club Service, Vocational Service, Community Service, and International Service as an Avenue of Service. Before starting a project, Rotarians are asked to think broadly about how their club and its members could contribute within each avenue. Klinginsmith says the best clubs are the ones that are well balanced. "Strong clubs are involved in all five of the Avenues of Service," he says. "The ones that don't have New Generations programs are missing a part of the great adventure of Rotary."

Bethlehem Rotary Club is on the Move

The Bethlehem Rotarians have started their new Rotary year with a bang. These Rotarians always have been very generous in their giving to both The Rotary Foundation and to their community. They have already raised the funds for their 2010-2011 Polio Eradication pledge, and they are increasing community awareness about Polio using car magnets that have been distributed to club members.

In addition Bethlehem Rotarians have committed to raising funds for a new School-to-Life training facility for students with disabilities. They will launch this effort on September 29, 2010 and hope to raise between \$15,000 and \$20,000 by year end. Since this school will support students in many D7430 schools, the club will reach out to other clubs in the district to participate. They will be selling "50/50/50" tickets. Look for details in the future.

The club members also support literacy efforts through their distribution of dictionaries to local school children. And the club supports international efforts by hosting two exchange students jointly with the Saucon Rotary club.

These Rotarians surely are energized and focused to make this their best year ever!

Central Bucks-Lahaska Rotary Education Day

Eric Lepping, President, and about 30 members of the Central Bucks-Lahaska RC attended their "Rotary Education Day" at The BARN in Peddlers' Village on Saturday, September 18, 2010. The sessions started at 8:30 AM with coffee and donuts and finished at 12:30 when the barbeque food was begun.

This RC was chartered early in 2010, but held a similar event in 2009 with PDG Mike McCarthy. The event recognizes and addresses the newness of most of this club's members, and the need to explain what world-wide Rotary is all about.

DG Bill and PDG Yvette Palmer were on hand and participated. DG Bill held the "official" board of directors meeting with everyone present and participating. He also presented his *Rotary Is Magic* stories as the keynote speaker



Then PDG Yvette held an open discussion session all about the Rotary Foundation, its programs, and a look at the Future Vision changes coming in a few years. DG Bill described the good news about the dramatic reduction year-to-date in the new cases of Polio around the world.

Easton's 95th Anniversary Gala

Northampton Country Club served as the venue for our birthday celebration. Terry Pundiak opened the festivities with a rousing version of Rotary Jingle Bells played on his harmonica-shaped Martin guitar. Assistant Governor Jean McGill introduced the Rotary dignitaries. District Governor (and Past Easton Rotary President) Bill Palmer addressed the crowd and reminded us of how things have changed since 1915 when stamps cost \$.02, Cornell was the champion college football team, and Audrey Munson inaugurated a new era in film making.

District Governor Elect Bill Jahn presented the Club with proclamations from Senator Bob Mensch, Northampton County Council, and the City of Easton. Past President Mike Dowd introduced a series of individuals who recalled their experiences with Easton Rotary. Jack Bennett's Rotary career began in 1951 and his perfect attendance streak has never been interrupted even though his first son was born at 11:40 AM on a Thursday! He recalls heavy contingents of Easton Rotarians attending District Conferences in Atlantic City, selling 2500 American Flags to commemorate the bicentennial in 1976, and the annual industrial and farm visits. Past President Annette Landes recalls how it took a while before she was inducted but it was well worth the wait to experience Rotary with people like Dave Slick, Carl Veit, and Ray Mahaney. She recalled working with Harry Campbell and John Giardinere at the sausage stand at Meuser Park and the unusual flavor of Charlie Tang's special Chinese shad. A Rotarian since 1989, she knows that every Thursday will bring something new into her life. Marnie Barefoot has enjoyed the fellowship of Rotary. She remembers the pancake breakfasts and the ice

Continued on page 7

Saucon to hold Road Rally

The Rotary Club of Saucon will hold a "Road Rally," Sunday, October 17 beginning at 1:00 p.m. starting at the Shawnee Inn & Golf Resort, 1 River Road, Shawnee-on-the-Delaware, PA. There will be staggered starts at five-minute intervals. The entry fee is \$35 per person.

Road rally teams will be tasked with rescuing poor Penelope Pit Stop from the horrible throes of the dastardly Snidley Whiplash. Teams will receive a course book and trivia questions. The goal of the rally is to successfully complete the course while simultaneously correctly answering trivia questions in order to capture one of the many prizes that will be awarded.

Those interested in the event have the choice to run the rally, enjoy the fall colors and pick up clues to find and free Penelope or they can join the welcoming party at 5:00 p.m. at the rally's final destination (a secret e-mail will be sent to those doing the later with information regarding this undisclosed location).

The anticipated length of the course is three hours and refreshments will be provided. A wine, cheese and hors d'oeuvres reception is at the end of the course.

Each rally team must have a driver and co-pilot; additional riders are allowed on each team. The fee covers the rally, refreshments for the course and the reception at the end.

Proceeds of this rain or shine event will benefit the eradication of polio and support the club's International Youth Exchange.

For further information, or tickets, please contact Gordon Sommers at 610.865.3662.

Easton's 95th Anniversary Gala continued from page 6

cream stand and she misses all those guys in kilts. The youth exchange program has played a large part in her life and she is still friendly with the students they hosted. Donna Mulholland became Easton's first female member in 1987 and she recalls being politely welcomed (with one notable exception). She spoke of working at the sausage stand with Joanne D'Agostino, learning from the program speakers, and the esprit de corps at the weekly meetings. Rotary membership was a big part of her career but it has been an even bigger part of her retirement. Spending much of her time in Florida, Rotary provided her with instant access to friends and has led to social activities as well as involvement on community boards of directors. Past President Mike Dowd recalled how he felt 35 years ago when John Bassett coerced him into going to lunch with a bunch of OLD guys. At that lunch Ted Pierce read the news from the podium including a stunningly disastrous stock market report. The awful news elicited a scream from the balcony and a thud was heard as a body suddenly landed on the meeting room floor. Mike looked up at the balcony only to see Joe Conroy and friends laughing hysterically after having thrown the mannequin over the edge to top off their elaborate gag. Mike lost his father early in life and recalled finding mentors in people like Charlie Roseberry, Joe Conroy, and Jack Bennett. He remembered the changing meeting locations including Hotel Easton, The YR Club, and the "not-so" Quality Inn. He remembered bringing women in to Rotary and vying with Phillipsburg over the Golden Bedpan golf trophy. He noted how we hoped our Club Foundation could reach \$75,000 and it is now valued in excess of \$300,000.

RLI in King of Prussia a Success

9 New Graduates

One Hundred Rotarians from seven Rotary districts participated in the September 25th Rotary Leadership Institute training sessions in King of Prussia, PA making it another great experience for all. PDG Yvette Palmer, Regional Vice Chair, AG Linda Young, the D7430 RLI Chair, along with D-7450's Chair, Lyn Church organized and implemented the sessions held at the Scanticon Valley Forge Conference Center.

Sixty Six of the attendees were Rotarians from our 48 clubs in District 7430. And six of these Rotarians completed part III and were Graduated with a brief ceremony with DG Bill Palmer.

These Graduates include:

Assistant Governor Area 8, Paul Salvatore
Allentown-West President, Dr. Bob Gordon
Boyertown President, Joe Wynands
Emmaus President, Geoff Boyer
Pottstown – Robin Smith
Hamburg -- Thomas Roth

There were 14 Rotarian Faculty members conducting Saturday's six discussion meetings. From D7430 were PDG BJ Metz, PDG Roger Whitcomb, PDG Ron Smith, PDG Mike McCarthy, AG David Kaplan, AG Linda Young, Chris Potter, Frank Romano, DG Bill Palmer and PDG Yvette Palmer. And as Sergeant-at-Arms was DGN Tony Jannetta. These folks receive no compensation for their time and travel.

And there was a separate training session all day for new RLI Faculty members that had 9 participants. The training was conducted by D7640's PDG Dan Spencer, the former Chair of the RLI NEA Home Division. Dan also addressed all participants at lunch with emphasis on Rotary knowledge being essential for effective Rotary leadership. New Faculty members from District 7430 are:



Assistant Governor Area 7, Jim Cuozzo
Past AG, Patti Smith
Past AG, Barbara Ann Nuzzolo

With Sixty Six (66) of the Rotarians attending coming from our District 7430, we all are better off because of their dedication.

DG Bill Palmer

Service Above Self: Pennsylvania Rotarians Lead Humanitarian Fund for ShelterBox USA

District 7430 Rotarians Raise Funds for more than 162 ShelterBoxes

LAKEWOOD RANCH, Fla., August 30, 2010 – A team of volunteers from the Rotary District 7430 were among the top fundraisers in 2009-2010 securing shelter and life-saving equipment for more than 162 families displaced by a disaster – placing this team as a leading team in the USA and one of the top 10 teams in the world.

The team consists of 3 people. Representatives Chris Janzen, Allan Syphers and ShelterBox Response Team Member Bruce Dearnley have taken the ShelterBox message well beyond their home Rotary District of 7430.

With the help of this team ShelterBox has become the largest Rotary Club project in the world and the only aid organization to immediately address the need for dignified shelter following a disaster. In the last ten years, ShelterBox has firmly established itself at the forefront of international disaster relief, providing aid to survivors of over 140 disasters in more than 70 countries. In the last few months alone, ShelterBox has distributed aid to more than a quarter of a million people displaced after the Haiti earthquake which devastated the island nation. Concurrent to the Haiti response, ShelterBox has responded to 13 other disasters since January 2010 including the Pakistan and Brazil flooding, earthquakes in Chile and Mexico and a volcano eruption in Guatemala.

The charity sends aid in the form of iconic green ShelterBoxes which contain equipment essential to survival such as a family tent, mosquito nets, cooking equipment, water purification tools and a tool set among other items.

“It is through the work of individuals and teams such as this that ShelterBox is able to maintain a stock of boxes enabling them to respond to disaster immediately after it strikes,” said Veronica Brandon Miller, executive director for ShelterBox USA. “ShelterBox extends its sincere thanks to these individuals for their hard work, dedication, and commitment to this project.”

Individual tax-deductible donations to ShelterBox USA can be made at www.shelterboxusa.org or via text message by sending SHELTER to 20222 for a one-time \$10 donation. For information or to make a contribution by phone, please call 941-907-6036.

About ShelterBox

Since its inception in 2000, ShelterBox (www.shelterboxusa.org) has provided shelter and dignity following over 140 disasters in more than 70 countries. ShelterBox instantly responds to earthquake, volcano, flood, hurricane, cyclone, tsunami or conflict by delivering boxes of aid.

Each iconic green box contains a family tent, means to purify water and cook food, tools and other essentials. The contents are tailored depending on the nature and location of the disaster. Highly trained ShelterBox Response Teams distribute boxes on the ground, working closely with local organizations, international aid agencies and Rotary clubs worldwide.

Allentown West Charity Fundraiser

ROTARY CLUB OF ALLENTOWN WEST -WESTERN LEHIGH COUNIY is literally rolling out the Red Carpet on Saturday, November 6, 2010, and we invite you to join us during our 3rd Reverse Raffle Special Event at the DaVinci Science Center.

Our Charity Fundraiser includes an evening of great fellowship, wine and cheese reception with desserts, and special music performance. The Event will benefit Community Music School Student Scholarship Fund, a program specially designed to help educate, inspire, and transform the lives of students from all walks of life.

Purchasing your ticket is simple and one ticket includes FREE admission to the ticket holder and one guest for an evening that will be loads of fun, entertaining, informative, plus, you also have the opportunity to win one of fifteen CASH prizes. We highly recommend that you purchase your ticket today, there are a limited amount (only 300) tickets to be sold and we don't want you to miss your opportunity!

The Winner Might Be YOU for any of these and many other prizes! GRAND PRIZE: \$ 3,500.00
SECOND PRIZE: \$1,000.00 THIRD PRIZE: \$ 300.00 12 FOURTH PRIZES: \$ 100.00

Our Red Carpet Event is Saturday, November 6, 2010, 7 pm, at the DaVinci Science Center, 3145 Hamilton Blvd. Bypass, Allentown.

Tickets are only \$100.00 each. There are a limited number to be sold (only 300). If all tickets are sold the odds of winning are 1: 20. The purchase of a raffle ticket is not tax deductible. Contributions over the ticket price are tax deductible. Please, you must be 18 years or older to make a purchase. Remember, Rotary Club of Allentown West is rolling out the Red Carpet for our Charity Fundraiser on Saturday, November 6, 2010 at 7:00 pm. You need not be present to win; but, we encourage you to walk down that Red Carpet and join us for a great evening to benefit student scholarships. To purchase your Raffle tickets: contact Bob Gordon rmgordonphd@rcn.com or call 610-821-8015.

Speaker Opportunity

Laurie Fallon is with the American Egg Board which has a speakers' program. We in Pottstown had Paul Sauder, an egg farmer from Ephrata, speak to us last week. He was excellent! interesting and informative. Laurie is looking for program opportunities. Her e-mail is Laurie@cmakc.com and her phone is 913.486.4706.

What's cooking in Fleetwood?

The Fleetwood Rotary Club invites you to the
Gourmet Gala

benefiting children in our communities and the world!

on October 7, 2010, from 6 - 9 pm
at Moselem Springs Golf Club.

Space is limited, so register early,
\$75 per ticket or 2 tickets for \$125.

The Fleetwood Rotary is cooking up something special this fall. If you want a fun night out, sample food from the finest restaurants in the area and to personally meet the chefs, then come to the Fleetwood Rotary Gourmet Gala! All proceeds benefit the Fleetwood Rotary Foundation!

The evening will be complete with
music, cocktails, elegant food,
and a live & silent auction.

Business attire.

To order tickets contact:

Kathy Greiss,

at 484-680-1517

Checks should be made payable to:

Fleetwood Rotary

Charitable Foundation

mailed to:

Kathy Greiss

502 Friendship Drive

Fleetwood, PA 19522



Participating Restaurants



Changed Meeting Sites

Since the publication of the 2010-11 District Directory, some of our District Rotary Clubs have relocated to new meeting sites. These are:

Warrington RC -- now at Houlihan's Restaurant in Warrington

Boyertown RC -- now at Beck's Sea Cove Inn, 1063 Rt 100, Bechtelsville on
WEDNESDAYS !!! 1st, 3rd and 5th Wed for Dinner at 6:15 PM and 2nd and 4th Wed
for Lunch at 12:00 PM

Spring Township – Centennial RC -- now at The Inn at Reading

Central Bucks – Lahaska RC -- now at The Oscar Martin Room, 127 East State Street,
2nd Floor, Doylestown Moose Lodge, Doylestown PA 18901

Allentown Liberty Bell RC -- Call Meloney Dosunmu for new location

Hold These Dates

Oct 18th -- District GOLF Outing at Silver Creek C.C.

Oct 23rd -- Rotary International Foundation Workshop in Kulpsville

Nov 6th -- Rotary at the United Nations Day in New York City

Dec 4th -- Rotaplast On-Air Auction on WFMZ TV Channel 69

Feb 24-26 -- Mid-Atlantic Presidents-elect Training in King of Prussia

April 2nd -- District Assembly -- DeSales University in Center Valley

April 3rd -- Purple Pinkie Day 5K+ run at DeSales University

April 29 to May 1st -- District Conference at Bear Creek in Macungie

May 1st -- District Youth Conference at Bear Creek in Macungie

May 22 to 25 -- RI Annual Convention in New Orleans, LA

June 17-20 -- Camp Neidig (RYLA)

June 30th -- District Changeover at Northampton Country Club, Easton



Support The Rotary Foundation

**Rotary District 7430
Annual Golf Tournament**
Monday, October 18th, 2010
Four Person Scramble – Noon Start Time
Silver Creek Country Club – Hellertown, PA
www.silvercreekcountryclub.com
700 Linden Avenue, Hellertown, PA 18055.....Phone: 610-838-7018

**Thanks to our Tournament Sponsor:
Embassy Bank of the Lehigh Valley**

Fun

Cost: \$150.00 / Golfer

Fellowship

Make checks payable to District 7430 Foundation should be sent to the contact(s) below

- Box Lunch at 12:00 Noon
- Shot Gun Start 1:00 PM / 18 holes of golf
- Prizes, Games and Special Contests.
- Dinner with Cash Bar after the Tournament
- District Golf Raffles to be Drawn at the dinner
Fun & Fellowship...all supporting The Rotary Foundation.



**Mail Registration and
Payment Form to:**

Gerry Long
P.O. Box 20366
Lehigh Valley, PA 18002
Phone: 610-866-6104
Email: longgolf@verizon.net





BEFORE

**Rotary International
District 7430**

TV AUCTION

**Benefiting Rotaplast
Medical Missions**

**Saturday, December 4th, 2010
7:00 pm – 10:00 pm**



AFTER

GREAT DISCOUNTED GIFT IDEAS!

**TUNE IN - CALL IN
LOG ON & BID TO WIN**

Vacation Getaways & Golf Packages

Electronics

Restaurant Gift Certificates

Entertainment & Tickets

Memorabilia & Collectibles

Home Services & Décor

Professional Services

Personal Services

Artwork & Much More



Televised Live on



CHECK WITH YOUR LOCAL CABLE
OPERATOR FOR CHANNEL

**Interactive Internet Bidding!
Bid Live Beginning December 2nd!
Go to... www.rotarydistrict7430.org**

The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.

For Auction, Rotaplast or Rotary information call Tony @ 267-253-1819.

Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL®